



## RETAIL FACT SHEET



**Our multi-disciplinary team of retail specialists provides corporate, IP, commercial, employment, real estate and immigration advice. Not only have many of our lawyers worked in the industry or been seconded to retail businesses but we also have some internationally regarded leaders in this field.**

 The team is very approachable and easy to deal with, which is a huge bonus when managing complex legal matters

[Liz Lawley, Base London Ltd](#)

Penningtons Manches' solid base of experience and connection with the retail sector means that we can advise you at every point of your operation – from acquiring a business, expanding and funding it, protecting your trade marks and brand, recruiting and dismissing staff from store to board room, to e-commerce, managing your property portfolio and product safety issues.

We have advised some of the best known brands in the retail sector from IKEA to Burger King and are recognised as leaders in our field for specialist luxury and fashion businesses like Jimmy Choo, Alfred Dunhill and Alexander McQueen.

In recent years we have helped a number of high profile brands to survive by offering refinancing, restructuring and turnaround advice with the speed and commerciality needed to meet their specific demands in challenging economic times.

We believe in sharing our experience with our clients, listening to their concerns and suggesting innovative and commercially sensible solutions to help their business run smoothly. We frequently arrange seminars and fora on current issues and help clients stay up to date with the key legal changes that affect their businesses.

### RETAIL EXPERTISE AT A GLANCE

- trade mark management
- buying and selling retail businesses
- distribution and agency agreements
- employment including TUPE, resourcing, working conditions and disputes
- protecting designs
- licensing and franchising agreements
- managing real estate portfolios
- marketing and advertising advice
- e-commerce advice and data compliance
- product safety and regulation
- restructuring, refinancing and turnaround solutions
- sponsorship and endorsement agreements



## PENNINGTONS MANCHES

### LONDON

Abacus House  
33 Gutter Lane  
London EC2V 8AR

T: +44 (0)20 7457 3000  
F: +44 (0)20 7457 3240  
DX: 42605 Cheapside

### BASINGSTOKE

da Vinci House  
Basing View  
Basingstoke  
Hampshire RG21 4EQ

T: +44 (0)1256 407100  
F: +44 (0)1256 479425  
DX: 148600 Basingstoke 21

### CAMBRIDGE

Clarendon House  
Clarendon Road  
Cambridge  
Cambridgeshire CB2 8FH

T: +44 (0)1223 465465  
F: +44 (0)1223 465400  
DX: 131971 Cambridge 6

### GODALMING

Highfield  
Brighton Road  
Godalming  
Surrey GU7 1NS

T: +44 (0)1483 791800  
F: +44 (0)1483 424177  
DX: 58300 Godalming 1

### GUILDFORD

2 Bishops Wharf  
Walnut Tree Close  
Guildford  
Surrey GU1 4UP

T: +44 (0)1483 791800  
F: +44 (0)1483 574787  
DX: 2405 Guildford

### OXFORD

9400 Garsington Road  
Oxford Business Park  
Oxford  
Oxfordshire OX4 2HN

T: +44 (0)1865 722106  
F: +44 (0)1865 201012  
DX: 155710 Oxford 13

### READING

Apex Plaza  
Forbury Road  
Reading  
Berkshire RG1 1AX

T: +44 (0)118 982 2640  
F: +44 (0)118 982 2641  
DX: 117883 Reading

## RECENT WORK HIGHLIGHTS

- acting for All Saints in its £107 million re-financing by Goode and Lion Capital, enabling the buy out of Kaupthing and Glitnir banks' £22.5 million funds to clear the backlog and creditors, and working capital to fund expansion internationally
- advising on and negotiating a settlement for Jimmy Choo regarding registered and unregistered design right infringement
- acting for a well-known fast food brand on restructuring of certain parts of its franchisee network
- drafting licences to Domino's Pizza, KFC, Ginsters and Chicken Joes on behalf of businessman Levi Roots' company, Roots' Reggae Reggae Sauce
- acting for a preferred franchisee for a global coffee brand on its expansion across six UK counties
- working with Alexander McQueen and negotiating a favourable settlement regarding a copyright infringement action
- acting for management on the buy out of Winning Moves International from the Kremer family and Hasbro SA with investment from Owlsia. The company sells games and playing cards, including Monopoly and Rubiks Cube
- advising IKEA in relation to an interim injunction application for trade mark and copyright infringement against an online retailer when it used IKEA's images and branding without consent, along with obtaining transfer of a domain name
- settling a case for Hudson Shoes regarding international trade mark infringement issues
- acting for Flight Centre UK on the company's national retail portfolio
- advising on the terms and conditions relating to employees on the transfer of a shopping centre, including providing guidance on potential liabilities under employee contracts and warranties and indemnities in the transfer agreement
- acting for Vale Retail on its acquisition of Ankerside shopping centre, Tamworth, followed by a regear of the headlease terms and the letting of the car park to a specialist operator

## WHAT PEOPLE SAY ABOUT US

■ ■ ... known for its extremely strong retail group.

[The Legal 500](#)

■ ■ Matt Martin and his corporate team were invaluable in getting our MBO over the line. Fast working, strong, clear and concise throughout and a pleasure to work with.

[Tom Liddell, Managing director, Winning Moves UK](#)

■ ■ Rachael Barber and the team understand the specificities of our company. They always get back to us in a timely manner and know what to look out for on our behalf. We are very impressed with their work as well as the results of a number of trademark infringement cases.

[Cecilia Emanuelson, Legal affairs, Inter IKEA Holding Services SA](#)

## FIND OUT MORE

For further information on our retail team, visit us at [www.penningtons.co.uk](http://www.penningtons.co.uk) where you will find comprehensive contact details for all our lawyers as well as our latest news and publications. Alternatively, e-mail us at [info@penningtons.co.uk](mailto:info@penningtons.co.uk)